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THE TENTH ANNUAL FERC BRIEFING

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**BRUDER, GENTILE
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THE TENTH ANNUAL FERC BRIEFING

A DECADE OF RESTRUCTURING WHERE DO WE STAND?

WASHINGTON • MARCH 11, 2004



**BRUDER, GENTILE
& MARCOUX, L.L.P.**

THE TENTH ANNUAL FERC BRIEFING

WASHINGTON

MARCH 11, 2004

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REGISTRATION FEE:

\$225.00 for the first person
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CANCELLATIONS:

Registration fee is fully refundable if notice is received two weeks prior to the first meeting day. Thereafter a \$100 fee will be charged. Cancellation notice must be received three business days prior to the meeting for a refund or credit. Substitutions may be made at any time.

ACCOMMODATIONS AND VENUE:

A block of rooms has been reserved for conference participants at:

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Method of Presentation: Lecture, Panel Discussion.

Level of Learning: Overview.

Advance Preparation: None.

Requisite Knowledge and Experience: None.

Total recommended CPE credits: 7.0 hours.

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8:30 **REGISTRATION & CONTINENTAL BREAKFAST**

9:00 **WELCOME AND INTRODUCTION**

Carmen L. Gentile
BRUDER, GENTILE & MARCOUX,
L.L.P.

9:15 **THE FEDERAL/STATE CONFLICT:
WHO IS WINNING?**

- How has restructuring redrawn the jurisdictional boundaries?
- What are the battle plans of FERC and the States?
- What are the prospects for rebuilding a FERC/State consensus?
- Will intervention by the Courts and Congress affect the outcomes?

The Honorable Jimmy Ervin
Commissioner
NORTH CAROLINA UTILITIES
COMMISSION

Thomas L. Blackburn
BRUDER, GENTILE & MARCOUX,
L.L.P.

10:15 **REFRESHMENT BREAK**

10:30 **FERC'S COMPLIANCE INITIATIVES:
CONTROLLING BEHAVIOR IN A
DEREGULATED ENVIRONMENT**

- How will the new Market Behavior Rules influence power marketing?
- Will the new rules promote fairness at the expense of competitiveness?
- Does your company comply with the new Standards of Conduct regulations?

- Where is FERC's aggressive compliance audit program headed?

William F. Hederman *(Invited)*
Director, Office of Oversight and
Investigations
FEDERAL ENERGY REGULATORY
COMMISSION

William D. Booth
Antonia A. Frost
BRUDER, GENTILE & MARCOUX,
L.L.P.

11:45 **LNG - FUEL OF THE FUTURE?**

- Now that we're increasingly dependent on gas-fired generation, will we have the gas?
- Can LNG fill the void?

James H. McGrew
BRUDER, GENTILE & MARCOUX,
L.L.P.

12:00 **LUNCHEON**

LUNCHEON ADDRESS:

THE VIEW FROM FERC

The Honorable Nora Brownell
Commissioner
FEDERAL ENERGY REGULATORY
COMMISSION

1:30 **MAINTAINING RELIABILITY IN A
DEREGULATED ENVIRONMENT**

- Competitive markets and day-to-day system reliability - is coexistence feasible?
- Can profit-oriented marketers be compelled to toe the regulatory line?

- How can existing facilities best be used to maximize reliability?
- Who will promulgate and enforce system reliability standards?

Michehl R. Gent
President and CEO
NORTH AMERICAN ELECTRIC
RELIABILITY COUNCIL

2:15 **BUILDING INFRASTRUCTURE TO MEET
EMERGING MARKET NEEDS**

- Are market incentives for generation and transmission expansion sufficient?
- What role will transmission owners play in planning for and constructing new capacity?
- Who pays for transmission enhancements?
- Are current regulatory tools adequate to ensure system expansion?

Teresa M. Mogensen
Director of Transmission Planning
and Service
AMERICAN TRANSMISSION
COMPANY, LLC

David E. Goroff
Peter K. Matt
BRUDER, GENTILE & MARCOUX,
L.L.P.

3:15 **REFRESHMENT BREAK**

3:30 **CHANGING INSTITUTIONAL ROLES
AND RESPONSIBILITIES**

- Are we focused enough on long-term system reliability?
- What happens when plans cannot be implemented?

- Is a return to integrated resource planning inevitable?
- Will legislation save the day or sink the ship?

Carmen L. Gentile
BRUDER, GENTILE & MARCOUX,
L.L.P.

4:00 **CONSTRUCTING AND PAYING FOR
TRANSMISSION FACILITIES - A DRAMA
PRESENTED BY THE BG&M PLAYERS**

4:30 **CONFERENCE DISCUSSION ON THE
ISSUES**

- The panelists will engage in an interactive discussion with audience participants on issues that concern the industry.

5:00 **COCKTAIL RECEPTION**

**HOSTED BY BRUDER, GENTILE &
MARCOUX, L.L.P.**

Bruder, Gentile & Marcoux, L.L.P. maintains a diversified energy law practice before the FERC and the federal courts. Its attorneys represent clients in virtually every aspect of electric industry regulation. The firm is at the forefront of current developments regarding industry restructuring, emerging competitive markets and transmission of electric energy and annually shares its collective thoughts on such topics in conferences conducted in conjunction with EXNET.