

➤ Regulatory Policy Drivers and the Keys to Compliance

Thursday, May 6

- **8:00 Registration and Continental Breakfast**
- **8:45 Welcome and Introduction**
Carmen L. Gentile, Partner
Bruder, Gentile & Marcoux, L.L.P.
- **9:00 The Current Legislative and Regulatory Agendas**
 - How Will Congress Address the Energy Sector in an Election Year?
 - A General Counsel's View of Priorities That Will Drive FERC in the Coming Months.

John W. Jimison, Counsel
Energy and Commerce Committee of the U.S. House of Representatives

Thomas R. Sheets, General Counsel
Federal Energy Regulatory Commission
- **10:00 A Green Agenda Painted on a Federalism Background**
 - How Can the Administration Reduce Carbon Emissions With No Cap and Trade and No Carbon Tax?
 - How Can FERC Contribute to the Carbon Fight?
 - How Will FERC Balance the Quest for Renewable Resources With the Inherent Uncertainties of Intermittent Generation?

Katherine Gensler, Manager of Regulatory and Legislative Affairs
Solar Energy Industries Association

James H. McGrew, Partner
Bruder, Gentile & Marcoux, L.L.P.

Peter K. Matt, Of Counsel
Bruder, Gentile & Marcoux, L.L.P.

Giuseppe Fina, Associate
Bruder, Gentile & Marcoux, L.L.P.
- **10:45 Refreshment Break**

➤ 11:00 Cost Allocation – The Lynchpin for Transmission Development

- The Midwest ISO Feud Between the Generator and the Transmission Owner – Can the Hatfields and McCoys Find a Basis for Truce?
- Does “Injection/Withdrawal” Provide an Answer to Cost Allocation but Destroy the Market?
- Can We Build Multi-State Transmission Without Multi-State Consensus on Who Pays?
- Can We Deliver Renewable Resources to Distant Markets Without a Clear Roadmap for Cost Allocation?

Chris Plante, Director, Transmission
Wisconsin Public Service Corporation

JoAnn Thompson, Manager of
Federal Regulatory Compliance and Policy
Otter Tail Power Company

Carmen L. Gentile, Partner
Bruder, Gentile & Marcoux, L.L.P.

David E. Goroff, Partner
Bruder, Gentile & Marcoux, L.L.P.

➤ 12:00 Luncheon Keynote Speaker

Honorable John R. Norris, Commissioner
Federal Energy Regulatory Commission

➤ 1:30 Tackling the NERC Reliability Standards – Are You Prepared?

- What Steps Can You Take to Improve Your Company's Understanding of the NERC Reliability Standards?
- How Can Your Company Minimize Potential Violations?
- How Should You Prepare for Self-Certifications, Spot Checks, Audits and Investigations?
- What Strategies Should You Employ When a Violation Does Occur?

Mary-James Young, Senior Regulatory Counsel
Vectren Corporation

Thomas L. Blackburn, Partner
Bruder, Gentile & Marcoux, L.L.P.

Jesse Y. Halpern, Associate
Bruder, Gentile & Marcoux, L.L.P.

➤ 3:00 Refreshment Break

➤ 3:15 Designing a Robust and Effective Compliance Program – Anticipate the Best but Plan for the Worst

- How Should Your Company Structure its Compliance Program to Make the Most Effective Use of Resources?
- How Can Management Facilitate a Culture of Compliance?
- Why is it Important to Involve Counsel Early in the Compliance Process?

Ted Gerarden, Chief
Investigations Branch 2, FERC Office of Enforcement

Antonia A. Frost, Partner
Bruder, Gentile & Marcoux, L.L.P.

➤ 4:15 Implementing FERC's eTariff: Are You Ready?

- Where Does FERC Stand on eTariff Implementation?
- How Can BGM Save You Time and Resources on eTariff Compliance?

Nicole S. Allen, Associate
Bruder, Gentile & Marcoux, L.L.P.

➤ 4:45 BGM Players

- A pedagogic theater in one act on the burning issues of our day.

➤ 5:00 Cocktail Reception

➤ Date

May 6, 2010

➤ Location

Cosmos Club
2121 Massachusetts Avenue, Northwest
Washington, DC 20008-2871
(202) 387-7783
www.cosmos-club.org

➤ Registration

Registration forms are available online at www.brudergentile.com. Completed forms may be e-mailed to jmclark@brudergentile.com or mailed to: *Attn: Jennifer Clark, Bruder, Gentile & Marcoux, L.L.P., 1701 Pennsylvania Avenue, N.W., Suite 900, Washington, DC 20006.* Please call Ms. Clark at 202-296-1500, ext. 205, to register by telephone. Tuition for attending the conference is \$500.00.

Professional Development Credits

Please let us know, either before or during the Conference, if you will be seeking CLE credits for your attendance. We will apply for such credits as requested.

Cancellations

Refunds will be provided for cancellations received prior to May 2, 2010.

BRUDER, GENTILE & MARCOUX, L.L.P.

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For more information
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About Bruder, Gentile & Marcoux, L.L.P.

Bruder, Gentile & Marcoux, L.L.P. maintains a multifaceted energy law practice before FERC and the federal courts. Our attorneys represent clients in diverse aspects of electric industry regulation. The firm is at the forefront of current developments regarding regulation of conduct, industry structure, competitive markets, transmission and sale of electric energy, and rate and contract issues. The firm's attorneys are also heavily involved in natural gas, including regasified LNG, and oil pipeline regulation, at federal agencies including FERC.

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